

# Commercialising disruptive and market creating innovations in deep-tech – perspectives from CPI, part of High Value Manufacturing Catapult, UK

**Tuesday  
12 Feb 2019  
11 AM to 12:30PM**

**Venue: Lecture Theatre @  
Venture Center, 100 NCL  
Innovation Park**

## Abstract of the talk

Most deep-tech disruptive and market creating innovations are characterised by medium to long innovation cycles, requiring anywhere from 5-12 years or more from early lab proof-of-concept to commercialisation, with substantial needs for resources including finance. Innovation Centres such as CPI, part of the UK's Catapult system have a key role in accelerating the commercialisation of promising innovations and reducing the risk for the private sector.

This presentation will outline some of the approaches CPI has used as a key actor within the innovation ecosystem since inception in 2004, and will also highlight UK level challenges in innovation commercialisation.



**Arun Harish PhD MBA**  
Director of Strategic Marketing, CPI



## About the speaker

Arun is a deep-tech innovation professional with over 16 years of diverse experience in technology commercialisation, strategy development and implementation, financing strategies for start-ups and SMEs and strategic marketing.

In his current role as part of CPI's Leadership team, he is responsible for CPI's strategic marketing and strategic programmes across the group. Arun also Co-Chairs European Commission's Expert Panel on investment readiness activities and policy actions linked with high growth potential SMEs. Arun holds a PhD in Medical Nanotechnologies (Faculty of Medical Sciences, Newcastle University, UK) and an MBA from Warwick Business School, UK.

Arun is also the Founding Chair of UTSAAH (Uniting to Sustain and Assist Himalayan communities), a UK based Registered Charity, which supports grass-roots enterprise, conservation and healthcare initiatives across the Indian Himalayas.

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