

(14-15 Dec 2018) Beyond the Chemistry:How does a Pharmaceutical Molecule Product reach the market?

Evaluation Results							
Category	Avg(Min-Max)	Count					
Section 1 - Event administration & facilities(Please tick)							
1	Quality of pre-event (registration, queries)	6.5(6,7)	13	1	Bad	2	Well below average
2	Quality of Staff responsiveness	6.4(6,7)	14	3	Below average	4	Average
3	Pace of the event (time mgmt)	6.5(5,7)	14	5	Good	6	Very Good
4	Quality of food & beverages	6.3(5,7)	14	7	Excellent		
5	Venture Center facility(Was it appropriate, clean & comfortable?)	6.6(6,7)	13				
6	Overall satisfaction with event organization	6.7(6,7)	14				
Section 2 – Sessions & lectures Day 1							
1	Session 1:Global Pharma Industry Overview including segmentation	6.4(5,7)	14				
2	Session 2:Competing in the generics space:Case/Workshop to shortlist molecule/markets to target(bulk & formulation)	6.7(6,7)	14				
3	Session 3: NCE'S	6.6(6,7)	14				
4	Session 4:steps in drug Development:Other requirements in Launching products	6.5(5,7)	14				
5	Session 5:The Challenge in pharma:Marketing the needle	6.5(6,7)	12				
6	Session 6:A typical Pharma Co Organization	6.5(6,7)	12				
Section 3 - Comments & Suggestions. Please include if the talk met your expectations.							
1 What did you enjoy the most							
	Hand's on analysis on data to understand the pharmaceutical market.						
	Journey of finalizing which generic molecule company should pursue.						
	Understanding the market dimension of the pharma Industry & how it affects decision making.						
	Interactive sessions						
	It was two way interaction sessions.						
	Assignment & Activity given,Interactive Session as well.						
	There was no limit to ask queries & was answered every while,It was two way Interaction which loved the most.						
	Assignment,Interactive sessions.Point 1 of session 2.						
	Workshops						
	How to claim from drug for setting & how to select drug for marketing.What is statistical importance in marketing.						
	Any point they discuss it with question & suggestion,exercise is best point in workshop.						
	Session 5 which includesmarketing the needle.						
	The Interactive Session & discussion on points how to resolve the problems while drug we want to rescue out into the market.						
2 Please suggest a topic on which you wish to have a workshop on ?							
	Regulations in Biologics						
	A Workshop on"energy Technologies"(Which green energy technology or a combination of green energy technologies may make sense in an Indian context.)						

how to transit from PhD to Management roles in Industry?	
Workshop on filing patents(National & International filing patents:Indian & US Patents)	
How to increase sale of newly launched products in the market.	
Recent Market,Patient requirement from disease treatment/or which molecule to focus on globally.	
Research areas to focus on.	
Patents Writing protocol of Pharma NCE.	
Market launch/IP/Live demonstration.	
Medicinal Chemistry,Drug Design	
for active drug how we choice the clossage form.	
Generics	
Problems facing in filing of patents & how does patent reach the market (detailed procedure)	
3 How did you hear about the workshop ?	
E-Mail	
NCL-Tech	
VC Mailing list (3)	
From Venture center	
From College	
Whatsupp Group	
Through Smita Kale (5)	
4 Would you like to get Notified about similar events from venture Center	
Yes	14
NO	0