

CALL FOR APPLICATIONS FOR

# AGRITECH LAUNCHPAD

*Great plans evolve businesses*

OPENS: 22 FEB 2021 | CLOSSES: 08 MAR 2021

## STARTING A BUSINESS IN AGRITECH

### Sub-themes include:

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- Sensors, Diagnostics, Molecular tools etc for soil and plant health to improve agri-yields
  - Software/hardware technologies for soil analysis, remote sensing-based tools, Big data analytics tools and techniques, IoT-based technologies to improve agri-yields
  - Agri-Waste disposal, management, handling, recycling systems
  - Technologies for minimizing post-harvest losses
  - Value addition to Agri-yields and/or Agri-Waste

## CHECK YOUR ELIGIBILITY

### Beneficial for:



Innovators and technologists; Budding entrepreneurs; Researchers and students wanting to explore entrepreneurship in this domain


This Mentoring Program aims to provide in-depth hand-holding to initiate actual need-based useful projects and eventually startups in the agritech domain.

## PROGRAM HIGHLIGHTS

**Duration: 3 months (4 hours per week)**

**20 hrs of interactive mentoring sessions with mentors & domain experts**

**10 talk sessions on:**



Entrepreneurship Essentials; Value Proposition; Business Planning; Basics of IP, FTO; Regulatory processes; Basic tips from financial expert; Funding opportunities; Essential skills and tools to make an entrepreneur

**10 Field immersion visits for actual field-based problem identification**

Venture Center will facilitate via pointers and connects

**Free admission for Kick-start Program of Venture Center worth ₹ 5000/-**

**Mentoring opportunity to apply for funding programs like Social Innovation Immersion Program, Entrepreneur-in-residence Program, Prayas grant, Biotech Ignition Grant etc**

**Launch Pad winner with best business case presentation gets access to Venture Center's services worth ₹ 50,000/-**

## IMPORTANT TIMELINES

Opens: 22 Feb 2021  
Closes: 8 March 2021

9 March 2021 - 31 March 2021

Start date  
1 April 2021

CALL FOR  
APPLICATIONS

ELIGIBILITY  
CHECK BY  
VENTURE CENTER

SELECTION  
COMMITTEE

AGRITECH  
LAUNCHPAD  
KICKS OFF

APPLY AT

<https://tinyurl.com/agritechlaunchpad>

LEARN MORE ON

<https://www.venturecenter.co.in/socialinnovations/agritechlaunchpad>

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