



Practical Insights

BY ENTREPRENEURS FOR ENTREPRENEURS

Thursday

01 October 2021

Time: 4:00 PM to 6:00 PM

Affordable Excellence: product design for quality, sourcing strategy, project management and execution

In Dr Mashelkar's words, "Making high technology work for the rich is easy. Making low technology work for the poor is easy. But making high technology work for the poor is difficult." What could be affordable excellence? Excellence= Planning for superlative performance vs. huge financial resources. The Systems Engineering "V" Excellence= Adherence to international standards vs exceeding those? Excellence can also result from simply caring for the environment, people.

- Who do we team up with? Why is Pune suitable for this?

SPEAKER: ASHISH GAWADE

- Ashish is the Co-Founder of Jevtronics & CEO and Co-Founder at Bottom of Pyramid Energy and Environmental Innovations, India. He is a well known internationally as a serial social+technology entrepreneur.
- He was one of the first strategists worldwide to predict several technology + consumer trends in the Global Hybrid Electric Vehicles market.
- He has successfully led several large transnational, cross cultural teams composed of members from North America, Europe, Japan, China, and India
- Ashish is also an accomplished speaker on Business Strategy, Social Innovation and Manashakti Philosophy.
- He brings a wealth of experience spread across Strategy, Planning, Product Development, Renewable energy, Medical devices, Vehicle Engineering, Manufacturing, Quality and Process Management.
- Ashish has MS in Mechanical Engineering from Wayne State University and MBA, Strategy/ Marketing from Ross School of Business, University of Michigan.

Register here: <https://tinyurl.com/byEforE>

More on : <http://nidhicoe.venturecenter.co.in/2020/10/28/lecture-series-practical-insights-by-entrepreneursfor-entrepreneurs/>

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