

Half Day, Mini-Workshop Series

Starting a Business in the Food and Agro-processing Sector

- Organized by NIDHI-CoE at Venture Center -

Purpose	<ul style="list-style-type: none"> Learn hands-on and practical insights in starting a food and agro processing business. Understand product development, sourcing/ supply chain, manufacturing, approvals, marketing, sales and distribution, and financials. 										
Organized by	<ul style="list-style-type: none"> NIDHI-Centre of Excellence at Venture Center 										
Supported by	<ul style="list-style-type: none"> Venture Center, Pune (www.venturecenter.co.in) 										
For whom	<ul style="list-style-type: none"> Early -stage Entrepreneurs, Startups and anybody interested in the food and agro-processing sector domain 										
When	Friday , 22 Mar 2019 Time: 1.30 pm – 5.30 pm										
Where	Training Room, Venture Center, 100 NCL Innovation Park, Dr. Homi Bhabha Road, Pashan, Pune-411008										
Contact	<p>Technical queries:</p> <ul style="list-style-type: none"> Mugdha Lele 020-25865877/75/76 7410045652 mugdha@venturecenter.co.in Smita Kale 020-25865877/76 9172232211 smita@venturecenter.co.in <p>Registration queries:</p> <ul style="list-style-type: none"> Lipika Biswas 020-25865877/75/76 eventsdesk@venturecenter.co.in 										
Registration	<p>Limited seats: 30; First-come-first-serve</p> <table border="1"> <thead> <tr> <th>Category</th><th>Fees</th></tr> </thead> <tbody> <tr> <td>Students who are NCL-TEC members and IISERP-EIC members (recommended by President, NCL-TEC or CEO, EIC). Current and past SIIP Fellows/ NIDHI-EIR fellows/ NIDHI-Prayas Grantees.</td><td>Free</td></tr> <tr> <td>Students with valid ID card, VC incubatees</td><td>Rs 100</td></tr> <tr> <td>Micro and small enterprises, startups; Non-profit/R&D/academic orgs; individuals</td><td>Rs 200</td></tr> <tr> <td>Others including medium and large enterprises</td><td>Rs 1000</td></tr> </tbody> </table> <p>Register here: http://bit.ly/22mar2019-agritech</p> <p>Organizers reserve the right to select participants so as to optimize the group for better interaction and ensure benefit to as many startups as possible.</p>	Category	Fees	Students who are NCL-TEC members and IISERP-EIC members (recommended by President, NCL-TEC or CEO, EIC). Current and past SIIP Fellows/ NIDHI-EIR fellows/ NIDHI-Prayas Grantees.	Free	Students with valid ID card, VC incubatees	Rs 100	Micro and small enterprises, startups; Non-profit/R&D/academic orgs; individuals	Rs 200	Others including medium and large enterprises	Rs 1000
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Introduction

This workshop aims to provide a hands-on and practical introduction for budding entrepreneurs wishing to start a business in the food and agro-processing sectors.

The workshop will cover various aspects like:

- Market research, product development and finalization
- Sourcing and supply chain
- Manufacturing/ Formulation according to user requirements and following Good Manufacturing Practices
- Regulatory requirements and processes to get approvals. (FSSAI, FDA, HACCP)
- Sales, marketing and distribution
- Financial structure of such businesses

The workshop shall be interactive and shall include case studies to illustrate various aspects of businesses in this sector.

Workshop includes

- Certificate of Participation issued by Venture Center
- Handouts and worksheets
- Networking tea/coffee and snacks at Venture Center cafeteria

***Please note, the participants will have to arrange for their own travel/local transport and accommodation and dinners. For more information and options, you can see <http://www.venturecenter.co.in/puneguide/>**

Schedule

Time (hrs)	Topic and Contents	Venue	Faculty
Day1:			
1330-1400	Registration	Training Room	
1400-1415	Brief about Venture Center, Introduction to the Workshop, Introduction to the Faculty	Training Room	Mugdha Lele Smita Kale
1415-1530 (75 min)	Session 1: Setting up a business in food sector <ul style="list-style-type: none"> Identifying market opportunities and developing product ideas Procurement and storage Product manufacturing/formulation; Manufacturing plant requirements Relevant laws and regulations. Certifications/ approvals etc (FSSAI, FDA, HACCP etc) Some examples 	Training Room	Rijwan Pinjari
1530-1545	Tea / coffee break	Foyer area	
1545-1700 (75 min)	Session 2: <ul style="list-style-type: none"> Preparation of DPR (including financials) Pricing, marketing, positioning Market development Sales & distribution; supply chain Case study 	Training Room	Rijwan Pinjari
1700-1730	Closure, feedback and valedictory	Training Room	V Premnath

Key faculty



Rijwan Pinjari

Director, Techno-Commercial, P2S Food Processes LLP., Pune

Rijwan is PhD in Biotechnology from CSIR-NCL, Pune who is now a full-time entrepreneur. He currently is a partner and techno-commercial director at P2S Food Processes LLP in Pune. This is one of the state-of-art food processing industry contributing in food processing sectors, located in Industrial Development zone of Jejuri near Pune. They specialize in supply of quality freeze dried material and its recipes for various purposes by maintaining quality raw material and SOP for processing. With certifications from national and international bodies and a team of experts and technocrats they provide products of market potentials, consumer specificity and cost effectiveness. He is also Director, Acuitas Group, Pune. He has been carrying out consulting projects for various food companies, food technology colleges, agro clusters and food testing facilities.

He has previously taught at MIT College of Food Technology, VAMNICOM and Pune University.

Linkedin: <https://www.linkedin.com/in/dr-rijwan-pinjari-39261326/>

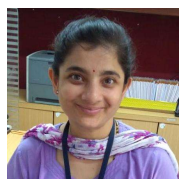
Organizing team (in alphabetical order of last names)



Smita Kale

Associate Manager- Incubator Operations at Venture Center

Smita is a Ph. D in Pharmaceutical Chemistry from Institute of Chemical Technology, Mumbai and has been bestowed with Best innovative Ph. D thesis award in 2018. She has academic experience of 12 years. At Venture Center She facilitates incubator operations, drives activities under NIDHI-COE project and contributes to ecosystem development.



Mugdha Lele

Manager - Social Innovations at Venture Center

Mugdha is a Ph.D in Health Sciences from University of Pune. She has been a Chevening Rolls Royce Science, Innovation, Policy and Leadership Programme (CRISP) Fellow at the Said Business School, University of Oxford, UK during 2016, where her focus was on Social Innovations and entrepreneurship. She has also completed the Aritra Leadership Accelerator program at IIM Bangalore (with Phius Social Solutions and Dr. Reddy's Foundation) in 2017-18. She is interested to drive programs which support development of novel technology solutions for impact in the social sector.





Premnath Venugopalan

Founding Director of Venture Center and Head, NCL Innovations

Premnath holds a B.Tech from the Indian Institute of Technology - Bombay and a Ph.D. from the Massachusetts Institute of Technology, USA. He has also been a Chevening Technology Enterprise Fellow with the Centre for Scientific Enterprises, London Business School and Cambridge University, UK. He brings with him considerable experience in technology development and commercialization, working with start-up companies (in Cambridge-UK and India) and engaging with large corporations on research and consulting projects as project leader.

About the organizers

	<p>About NIDHI-CoE, Venture Center</p> <p>The National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology, Government of India has awarded Venture Center with the status of a NIDHI-CoE (National Initiative for Developing and Harnessing Innovations — Center of Excellence an umbrella programme conceived by DST). This award is accompanied by a grant of Rs. 50 Cr for 5 year duration to help Venture Center scale-up its activities and demonstrate greater success to accommodate more than 100 startups at any time and to upgrade and add new facilities for supporting science and technology based startups.</p> <p>For more information, visit: http://nidhicoe.venturecenter.co.in/</p>
	<p>About Venture Center</p> <p>Entrepreneurship Development Center (Venture Center) – a CSIR initiative – is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the Pune region in India. The Venture Center is a technology business incubator supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center focuses on technology enterprises offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences & engineering.</p> <p>For more information, visit: http://www.venturecenter.co.in/</p>
